

General Guidelines for Stakeholders

1. Embrace Sustainability:

- Invest in sustainable tourism practices to minimize environmental impact.
- Reduce carbon emissions and promote the use of renewable energy sources.
- Minimize waste and promote recycling practices.
- Support conservation efforts and the preservation of natural and cultural heritage.

2. Collaborate and Engage:

- Collaborate with local communities, government agencies, and environmental organizations to develop sustainable tourism strategies.
- Engage in dialogue and seek input from stakeholders to ensure inclusive decision-making.
- Foster partnerships with local businesses, sports clubs, and community organizations to create unique experiences for visitors.

3. Address Overtourism:

- Encourage sustainable tourism practices among stakeholders, including small and medium-sized enterprises (SMEs), accommodations, restaurants, and tour operators.
- Manage tourist numbers to avoid overtourism and preserve the local community's quality of life.
- Implement strategies to distribute tourism flows throughout the year, reducing the strain on infrastructure during peak seasons.

4. Cater to Diverse Demographics:

- Adapt offerings to cater to different age groups, interests, and preferences.
- Develop tourism products and services that appeal to both younger and older visitors.
- Invest in infrastructure and amenities that address the specific needs of different demographics, such as accessibility for older tourists.

5. Promote Sustainable Practices:



- Encourage the use of sustainable transportation options, such as public transportation, walking, and biking.
- Promote the use of eco-friendly facilities and services.
- Support local and sustainable businesses, including the use of local products and services.

6. Monitor, Evaluate, and Adapt:

- Monitor the impact of tourism on the local community, environment, and economy.
- Evaluate the effectiveness of the implemented guidelines and adjust them as necessary.
- Embrace technological advancements and digital solutions to enhance efficiency and meet the changing demands of the tourism industry.

7. Promote Communication and Collaboration:

- Foster ongoing collaboration and communication between stakeholders.
- Share best practices and success stories to inspire others to adopt sustainable tourism practices.
- Engage with visitors and residents to raise awareness about sustainable tourism and encourage participation.

Conclusion

These guidelines provide a framework for stakeholders in the tourism industry in our region to embrace sustainable practices, address the specific challenges and opportunities presented in different scenarios, and work together to create a resilient and vibrant tourism sector.

By implementing these guidelines, stakeholders can contribute to the preservation of the region's natural and cultural heritage, while maximizing the economic benefits of tourism in a sustainable manner.

